



Jersey



JERSEY
The Perfect Place
WEDDING GUIDE

JERSEY THE PERFECT PLACE.COM - ADVERTISING



Jersey The Perfect Place Wedding Guide brochure has been landing on the doorsteps of 1,000's of overseas couples, looking to get married on our beautiful island, for the past 8 years. Recently our website jerseythepperfectplace.com had a facelift offering new information such as civil partnerships, hen do's and stag do's. It also allows businesses to advertise their services. There are a number of advertising options to suit your budget.

Keywords

Our website ranks on page one of Google when searching for "Getting married in Jersey", "Weddings in Jersey" and "Jersey weddings". We constantly assess keyword behaviour to ensure our website is one of the first to be visited.

Digital Guide

A copy of the printed Wedding Guide can be viewed and downloaded freely at www.jerseythepperfectplace.com

Website traffic

The website receives thousands of visits a year and our newly revamped website continues to grow in popularity.



PLACE HOLDER

HOME PAGE - £30PM

VIEW GUIDE PAGE - £30PM

ALL OTHER PAGES - £25PM

There is a maximum allocation of four advertisers at any one time.

SOUL OCCUPANCY OF 'PLACE HOLDER'

HOME PAGE - £120PM

VIEW GUIDE PAGE - £120PM

ALL OTHER PAGES - £100PM



JERSEY THE PERFECT PLACE.COM - LISTING



PLATINUM PACKAGE

- Top page positioning (A-Z)
- Company logo
- Social media icons and links
- Full contact details: Address, email and web link
- 60 word (approx) description
- Photos/video/advert. 3 options available [see next page](#)
- Outgoing link click statistics

£30 MONTHLY • £300 ANNUAL BOOKING

Any aspect of a diamond package advert can be changed any time at no extra cost.

GOLDEN PACKAGE

- Middle page positioning (A-Z)
- Company name
- 60 word (approx) description
- Full contact details: Address, email and web link
- 4 enlargeable photo slots

£20 MONTHLY • £200 ANNUAL BOOKING

Description and images can be updated once a month.

SILVER PACKAGE

- Company name
- Four line description (Approx 25 words)
- Address and one phone number
- Website link

£10 MONTHLY • £100 ANNUAL BOOKING

FREE PACKAGE

- Company name
- Business address and one phone number

£FREE

For brochure advertisers only. This package can be upgraded any time.



PLATINUM PACKAGE

Our Platinum Package is the perfect match if you're looking for a flexible way to advertise your venue or service to thousands of visitors. See the options below for three ways you can customise and enhance your listing.

Select up to 10 social media icons ...



... to sit beneath your contact details



SOCIAL MEDIA ICONS

The Platinum Package provides an area for icons directing the user to all your social media pages and links. This includes but is not limited to Facebook, Twitter, YouTube and Linked In.

The social media icons will appear beneath your contact details. You can feature up to 10 icons.



Whatever your style of wedding, the planning will be perfect, the food will be delightful and the memories will be treasured.

We would love to plan your special day - we will work tirelessly with you to deliver an event that is not only consummately professional, but touchingly personal, in a setting that is right in every detail. From canapés and buffets to full banquets; we offer a choice of menus and wines to suit every taste and budget.

BANNER ADVERT

YOUTUBE VIDEO

OPTION A

- 360 x 95px banner advert
- YouTube Video (any length)

This content can be updated at any time.



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BANNER ADVERT

PHOTO 1

PHOTO 2

PHOTO 3

PHOTO 4

PHOTO 5

PHOTO 6

OPTION B

- 360 x 95px banner advert
- 6 enlargeable photo slots

This content can be updated at any time.



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PHOTO 1

PHOTO 2

PHOTO 3

YOUTUBE VIDEO

OPTION C

- 3 enlargeable photo slots
- YouTube Video (any length)

This content can be updated at any time.